

Sesame Place Philadelphia Kicks Off 2024 Season with Family-Friendly Mardi Gras Celebration

By Meagan Passero

PHILADELPHIA, Pa., (February 1, 2024) – Sesame Place® Philadelphia is letting the good times roll as it opens for the season on Saturday, February 17 with its second annual family-friendly Mardi Gras Celebration, including special strolling entertainment, the Sesame Street Mardi Gras Parade, and, of course, everyone's favorite furry friends dressed in their Mardi Gras best! In addition to soaring, spinning, whirling, and twirling on Sesame Street-themed attractions, guests can enjoy Mardi Gras-themed entertainment, fun photo opportunities with Sesame Street friends and exclusive all-new perks for Season Pass Members. The event is included with park admission and will run through Sunday, March 19.

All-new for this year's Mardi Gras Celebration is Cookie Monster & Chef Gonger's Pizza Party, where guests can make their very own festive and flavorful pizzas at Elmo's Pizza Kitchen. To top off this interactive and exclusive experience, foodie friends Cookie Monster and Chef Gonger will also meet and snap photos with guests!

Guests can also anticipate the return of fan-favorite Mardi Gras fun and top-tier entertainment, including:

"Elmo the Musical, Live!" – This interactive and imaginative stage show will return to Sesame Studio Theater exclusively during the Mardi Gras Celebration for a limited-time engagement.

The Sesame Street Mardi Gras Parade – Everyone's favorite furry friends will be dressed to the nines to celebrate Mardi Gras with sparkling floats, fancy dancing and lively music in a must-see, family-friendly celebration that rolls right through the Sesame Street Neighborhood.

Mummers Band Shows – On select weekends, guests can dance along to music from the award-winning Quaker City String Band at Oscar's Wacky Taxi Stage.

During the Mardi Gras Celebration, guests can gather for a cozy Sesame Street Storytime on the upper level of Elmo's Pizza Kitchen, earn a special prize in the Mardi Gras Mask Scavenger Hunt, and spot strolling entertainment throughout the park, including sensational stilt walkers and bead bike brigades!

The park will serve up mouth-watering menu items made famous by the city of New Orleans at the Mardi Gras Dine with Elmo & Friends, Cookie Monster's Foodie Truck, and the Plaza Carts. Tasty Mardi Gras-inspired treats include jambalaya, hush puppies, beignets, and a variety of flavored funnel cakes.

For the first time, Season Pass Members can take advantage of the all-new Best Benefits Ever, including a dedicated park entrance for Platinum Season Pass Members and an exclusive Meet & Greet on select days.



WM Celebrates 20th Anniversary of LV Greenways at Annual Retreat with Partners!

By WM

LEHIGH VALLEY - Last month our WM team members participated alongside several partners who contributed their time, energy and input at LV Greenways Annual Retreat, held at Camp Fowler.

Together we celebrated our successes from 2023, examined upcoming project opportunities, and laid the foundation for the 2024 LV Greenways Action Plan. We also had the privilege of learning about local environmental restoration projects and recreation programs with Wildlands Conservancy, and Coalition for Appropriate Transportation, respectively.

Created in 2004, Lehigh Valley Greenways Conservation Landscape is a proactive, partnership approach to regional landscape conservation in Lehigh and Northampton counties. The diverse group of partners work together to enrich the quality of life of the Lehigh Valley citizens and visitors by providing ribbons of green throughout the two-county, densely populated area to help keep communities vibrant and connected with hundreds of miles of trails and greenway corridors.

There are four goals that help the partnership work toward a vision. They include Land Conservation and Restoration, Outdoor Recreation and Trail Connections, Community Revitalization and Local Education and Outreach.

Since 2008, WM has been an active member of Lehigh Valley Greenways with the inclusion of the acres preserved at Grand Central Landfill because of the Wildlife Habitat Certification. In 2023, the team included 12 acres in the annual report to LV Greenways as we finished up capping an area of the facility.



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