# PRESERVING THE POCONOS WITH **POCONO HERITAGE LAND TRUST**

## **Nature by numbers**

PHLT's preservation work benefits local businesses as well as residents

By Carol Hillestad for Pocono Heritage Land Trust

#### Tourism in Pennsylvania is a big deal. A very big deal.

450,000 jobs.

\$32.9 billion a year in total economic impact. \$3.4 billion in state and local revenues.

ere in the Poconos, tourism benefits Big numbers. Big benefits. But for people who outfitters, guides, hotels, resorts, and restaurants in a big way. But live here, the benefits run a lot deeper than

it's not just the big guys who win. It's also In our backyard, we have riches that other gas stations, diners, pizza places, and corner

stores - basically anyone who provides a

people have to drive hours to enjoy. Trail running, bouldering, climbing, and foraging, and biking. Birding and wildlifing, mushrooming and botanizing. Photography.

Fishing and hunting, fireflies and night skies. Picnicking, camping, cabins and bonfires. Woodlands and wetlands, creeks, swamps

#### PRESERVING THE POCONOS WITH /

#### Nature by numbers

Continuing from front

Sunrise, forest bathing, contemplation and meditation. Waterfalls, canoeing, creek swimming, rapids running. Snowshoeing, downhill, cross-country, sledding. Snow

Yes, jobs and money matter. Still, true prosperity is more than that,

Pocono Heritage Land Trust protects the woods, water, wildlife and natural beauty on which all this depends. We work with individual landowners to conserve their land in the ways that matter to them. We are local people, dedicated to safeguarding our children's heritage — the important lands, natural places, open spaces and agricultural landscapes of this rare, precious place we call home

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So, step outside. Close the door, clear your mind. Take yourself into the woods there's treasure yet to find.

Pocono Heritage Land Trust protects thousands of acres of the natural world, protecting quality of life for ourselves and for visitors. Much of the land we conserve is open to the public. Find your own aw experience at one of our preserves: phlt.org/ places-to-visit.html You're welcome.

(Statistics according to Pennsylvania Department of Conservation and Natural Resources via weconservepa.org.)



POCONO HERITAGE LAND TRUST

POCONO HERITAGE

LAND TRUST

ABOUT CONSERVING LAND

Heritage Land Trust protect land for the future. Learn about membership and www.phlt.org

resources in the Poconos, for generations to come

\$25 provides supplies for one trash cleanup day, or one planting of wildflower seeds for meadow habitat restoration. \$50 buys tools for managing invasive plants on volunteer days. \$150 prints 500 trail brochures to guide visitors on preserves.

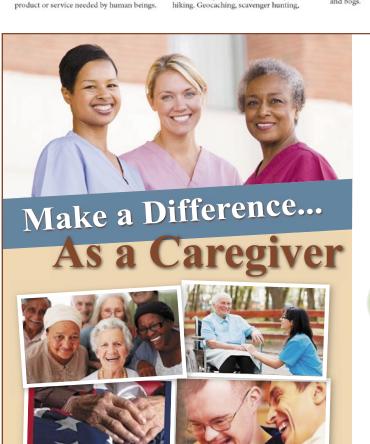
\$500 builds a streamcrossing bridge to improve trail access. \$1,500 covers the cost of an appraisal, the first step in quiring new land for preservation.

\$3,000 funds construction of a sign kiosk on a new preserve. \$5,000 enables development of a new nature trail network, including trail marking, clearing, signage and maps.

### Donate online at phlt.org/donate.html

or clip this form and send it with your check made out to Pocono Heritage Land Trust to: PHLT, 1539 Cherry Lane Road, East Stroudsburg, PA 18301

Address





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