

WDIY's 'Charla Comunitaria' Wins PA Association of Broadcasters Award

By Shamus McGroggan

(Lehigh Valley, PA) – The Pennsylvania Association of Broadcasters (PAB) has announced that WDIY's Charla Comunitaria has won a 2025 Excellence in Broadcasting Award for Outstanding Public Affairs Program/Program Series. The announcement came earlier this month as the PAB named winners in several different categories for radio and television stations in the Commonwealth.

The award is WDIY's 13th overall from the PAB since 2021. Charla Comunitaria is a monthly bilingual radio program and podcast focusing on the Lehigh Valley's Latin community through conversations with business owners, community leaders, and elected officials.

The show is hosted by Aurea Ortiz and produced by WDIY News and Public Affairs Director James Zipprodt. Recent episodes of Charla Comunitaria have featured Dr. John Grason discussing his experiences on trips to Puerto Rico, radio host Alfa Lopez and documentary filmmaker and reporter Marcia Robiou discussing key issues for Latinos in the run-up to the 2024 elections, and a Hispanic Heritage Month special with Nydia Ramos talking about her trailblazing work for the local Hispanic community in multiple fields.

Charla Comunitaria began in 2022 hosted by former Bethlehem Councilwoman Olga Negrón. Negrón stepped away from hosting the program in 2023 when she was tapped to serve as Executive Director of Pennsylvania Governor Josh Shapiro's Advisory Commission on Latino Affairs.



Brain Injurie Awareness Month

By Turning Point

LEHIGH VALLEY - Many survivors of domestic and intimate partner abuse experience head trauma, strangulation, or repeated blows to the head, that may lead to concussions and more severe brain injuries. The symptoms of a brain injury can be memory loss, dizziness, difficulty concentrating, mood swings, sleep disturbances, and more. These symptoms often mimic a form of emotional trauma, making brain injuries hard to diagnose. Survivors may not realize their symptoms stem from past abuse, and fear and or intimidation may prevent them from seeking medical care.

Why This Matters

Brain injuries don't just impact physical health; they can worsen emotional abuse, impair decision-making, and make it harder to leave an abusive relationship. Cognitive challenges can hinder a survivor's ability to process information, plan for safety, or seek help, reinforcing cycles of control and dependence.

Breaking Barriers to Care

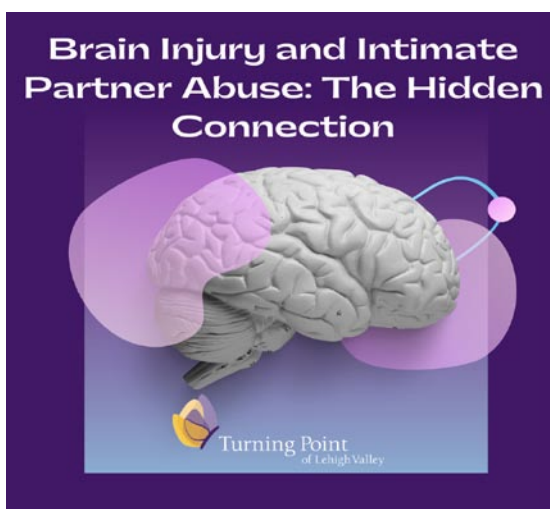
According to data from Emory University's School of Medicine, only about 1 in 5 domestic and intimate partner abuse victims with physical injuries seek professional medical treatment. Many health-care providers may not recognize the signs of abuse-related brain injuries, as symptoms overlap with PTSD, depression, and anxiety. That's why trauma-informed care is essential—it ensures survivors get the medical and emotional support they need.

Turning Point of Lehigh Valley has partnered with Jefferson/Lehigh Valley Health Network's Head Trauma and Concussion Program to connect survivors with specialized care. Our Training and Education Team also offers workshops on recognizing and responding to DIPA and brain injuries.

Knowledge is Power

Raising awareness is the first step toward change. By understanding the impact of brain injuries in domestic and intimate partner abuse survivors, we can help break the cycle of abuse and provide a path to healing and safety.

Visit the "Training and Education" section of our website to explore educational opportunities and upcoming events. Let's work together to create a safer, more informed community.



11th March 2025 6 PM - 8 PM



Join Us for a Life-Saving Community Training Event!

Emergencies can happen anywhere and at any time. Join us for a comprehensive training session on Hands Only CPR and Stop the Bleed.

The training is designed for community residents and businesses. With 70 percent of all out-of-hospital cardiac arrests happening at home, if you're called on to perform Hands Only CPR, you'll likely be trying to save the life of someone you know and love.

Hands-Only CPR carried out by a bystander has been shown to be as effective as CPR with breaths in the first few minutes during an out-of-hospital sudden cardiac arrest for an adult victim.

Location:

**Mount Bethel
Volunteer Fire
Company**

**2341 N. Delaware Drive
Mt. Bethel, Pa. 18343**

**Ladies Auxiliary of the
Mount Bethel
Volunteer Fire
Company will be
selling refreshments
during the training.**

TRAINING INCLUDES

- ✓ Help people respond quickly and confidently in an emergency
- ✓ Perform chest compressions correctly
- ✓ Recognize the signs of sudden cardiac arrest
- ✓ Identify life-threatening bleeding
- ✓ Use a tourniquet effectively
- ✓ Apply pressure to wounds to control bleeding
- ✓ No age requirement

This is not a certification course.

**Registration
Form**



Questions Contact:

UMBT Supervisor
Jonathan Erler at
SupervisorErler@umbt.org
-or-
East Bangor Mayor
Christopher Confolone
at (484) 893-0760 or
eastbangormayor@gmail.com

**FREE 2 Hour First
Aid Program**

**Unregistered may not be able to
participate if the session is full.
Registration click:
<https://tinyurl.com/bdh6dtyt>**

ROY'S HALL

LIVE ARTS EMPORIUM ESTABLISHED IN 1913

PRESENTS

DAMN TALL BUILDINGS

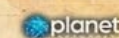
**APPALACHIAN ROOTS MUSIC,
"REPURPOSED FOR A MODERN AUDIENCE."**



MARCH 28, 2025

DOORS 7:30 PM SHOW 8:00 PM

TICKETS \$28 IN ADVANCE \$33 AT THE DOOR



POSITANO FLOOR SERVICES

30 Main Street • Blairstown • NJ • Box Office: 908.362.1399 • RoysHall.org

Poster by John Howell