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## **Outdoor Recreation Means Business and Jobs**

By DCNR

HARRISBURG - Nick Gilson, founder and CEO of Gilson Snow, speaks at a podium that says "Investing in Outdoor Recreation." Governor Josh Shapiro and Pennsylvania Director of Outdoor Recreation Nathan Reigner appear in the background.

By Nathan Reigner, Pennsylvania Director of Outdoor Recreation

To many, outdoor recreation means a great time of exercise and fun with family and friends outside – at a state park or forest, on a trail or on the water.

But outdoor recreation is so much more. It also means business and jobs, and Pennsylvania is investing in growing those opportunities to benefit our communities and our economy.

What do a hotel, a fishing guide, an ice cream stand, a bike shop, an engineering consultant, and a snowboard manufacturer have in common? They

are part of our outdoor industry built on the vast number of places and opportunities available in the Commonwealth to have fun and be healthy outside.

INVESTING IN **OUTDOOR RECREATION** 

SHAPIROBUDGET.PA.GOV

When touring Pennsylvania in 2022, we spoke with more than 500 folks invested in the future of outdoor recreation - business owners, representatives from outdoor recreation associations, environmentalists, enthusiasts and more - to develop our roadmap the future of the industry.

We joined Governor Josh Shapiro in 2023 in Connellsville, Fayette County, to launch the Office of Outdoor Recreation and in 2024 at Gilson Snow in Selinsgrove, Snyder County, for the launch of the Outdoor Business Alliance that led to Elevate -- a business engagement initiative designed to strengthen the outdoor economy by connecting with the businesses that power it.

As we've worked to get stuff done for the outdoor industry we are seeing results.



## March 9-15 is National Groundwater Awareness Week

By DCNR

Groundwater is found below the surface of the earth. Pennsylvania, having a humid climate, has a lot of water in springs, wetlands, streams, and lakes -- yet it has 30 times more groundwater than surface water.

Every day, we withdraw groundwater from wells and springs to meet our household, agricultural, and industrial needs.

Take time to learn about the importance of groundwater and ways to conserve the resource on your property!

Groundwater is water that fills cracks and other openings in the soil, sand, and bedrock. Here are a few ways you can conserve this natural resource:

Have your water well tested yearly and if there is a change in your water's taste or smell Have your septic tank inspected and serviced regularly to prevent groundwater pollution

Follow recommended label rates for pesticides and fertilizers

Don't dump hazardous substances on the ground, down the drain, or down the toilet -- contact local waste authorities for proper disposal

For more information, see the National Ground Water Association's resources and our website https://t.e2ma.net/click/yu7jtr/2ddo0k/i22kzlc.