

# Vendor Applications for the 2025 Northampton County Festival

By Jessica Berger

[Northampton County, PA] – Applications for vendors and non-profit organizations to rent booths at the 2025 Annual Northampton County Festival are now being accepted. The festival will be held at Louise Moore Park on Saturday, October 11, from 11:00 AM to 5:00 PM, rain or shine.

The event will feature live entertainment, food and beverage vendors, craft and retail vendors, and a special award ceremony at 3:00 PM, where County municipal workers, public safety, veterans, outstanding youth, and many others will be celebrated.

Prices for vendors include \$150 for food, \$100 for non-profit food, \$100 for beverage only, and \$25 for craft and retail. Northampton County non-profits can participate for free with a \$25 refundable deposit.

Interested vendors can send an application to 527 E. Laurel Street, Bethlehem, PA 18018, with your check made out to Fun-Nominal Events. No space will be reserved until payment is received.

Applications can be found here: <https://www.northamptoncounty.org/dced>

For more information, please call Dawn with DCED at (610)829-6309 or email at [dtomaino@norcopa.gov](mailto:dtomaino@norcopa.gov).

## Bill Targeting Rise of Deepfake Scams Approved by Senate



By Senator Rosemary Brown

The Senate unanimously voted to stem the rise of “deepfakes” and other forms of digital impersonation by treating them as forgeries punishable by law.

Technology enables individuals to create convincing images, audio and video of others – often without consent – that are nearly indistinguishable from reality. These digital forgeries have been used to commit financial scams and injure personal reputations.

Senate Bill 649 would enact penalties for anyone who creates a digital representation of a real person without their consent and distributes it as genuine to defraud or injure. The measure would protect First Amendment rights and preserve valid expressions of parody, satire and other forms of free speech. Senate Bill 649 is now before the House of Representatives for consideration.

## Pocono Canna World Fair 2025 July 26–27, 2025 Gilbert, PA

By Sierra Lefurgy

GILBERT - Pennsylvania’s largest outdoor summer cannabis festival is back. The Pocono Canna World Fair 2025 will take place at the West End Fairgrounds in Gilbert, PA on Saturday, July 26 and Sunday, July 27. Gates are open to the public from 10 AM to 6 PM both days, with two full days of live entertainment, hands-on experiences, and more than 300+ unique vendors.

The fair is a welcoming space for both cannabis enthusiasts and curious newcomers to discover a variety of products, services, and educational resources. From cutting-edge cannabis innovations to handmade goods and wellness offerings, there’s something for everyone. “We’re proud to host a space where education, community, and culture come together,” said April Fairfield, Event Owner.

“This year’s Pocono Canna World Fair will be our biggest yet, and we can’t wait to welcome everyone to celebrate, explore, and connect.” Visitors can enjoy a packed schedule of family-friendly activities, Mushroom Tours, free concerts, Canna games, food trucks, face painting, live wood carving, glass blowing, spiritual readings, and so much more! A wide selection of food trucks will be on-site serving up something for every appetite. RV and tent camping is available for those looking to make a weekend out of it.

Campers also enjoy exclusive after-hours shopping on Friday and Saturday evenings, making it easy to explore vendors and unwind under the stars. No medical card? No problem! No medical ID is required to attend, but on-site medical card certifications and renewals will be available. Event Details:

• Dates: July 26–27, 2025 • Time: 10 AM – 6 PM • Location: West End Fairgrounds, 570 Fairground Rd, Gilbert, PA 18331 • Tickets & Info: [www.cannaworldfair.com](http://www.cannaworldfair.com) Join us this summer in the beautiful Pocono Mountains for a one-of-a-kind weekend of community, celebration, and discovery at the Pocono Canna World Fair 2025. Media interested in covering the event may request credentials by emailing [CannaWorldFair@gmail.com](mailto:CannaWorldFair@gmail.com).



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**WORKPLACE SAFETY & HEALTH AWARENESS 4-HOUR TRAINING (FREE)**

Northampton County Department of Community & Economic Development is providing a free training opportunity to the public. This course will offer fundamental awareness information related to standards & expectations to reduce the likelihood of injuries or fatality related to workplace safety & health concerns.

**HAZARDOUS AWARENESS TOPICS TO BE COVERED:**

- ✓ Walking Working Surfaces: Eliminating & Controlling Hazards
- ✓ Fall Prevention & Protection
- ✓ Fire Prevention & Emergency Response
- ✓ Hazardous Materials Awareness: Storage & Handling
- ✓ Electrical Safety Basics: Recognize & Prevent Shock & Overheated Devices
- ✓ Environmental Health Concerns: Including Lead & Radon Gas Exposure

**IDEAL ATTENDEES INCLUDE, BUT NOT LIMITED TO:**

- ✓ Municipal Officials & Employees
- ✓ First Responders
- ✓ Ground & Facility Workers
- ✓ Public Works Employees
- ✓ Nonprofits

**WEDNESDAY, JULY 30, 2025**  
9:00 AM - 1:00 PM

**HUMAN SERVICES BUILDING**  
1st Floor Conference Room  
2801 Emrick Blvd, Bethlehem 18020

**REGISTRATION IS REQUIRED**  
Please contact Dawn Tomaino by JULY 20 to reserve your seat.  
610-829-6309  
[dtomaino@norcopa.gov](mailto:dtomaino@norcopa.gov)

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**NORTHAMPTON COMMUNITY COLLEGE**