



Giant Company100th Anniversary Deals

By Ashley Flower

WIND GAP - In honor of its 100th anniversary of helping families connect around the table, The GI-ANT Company is kicking off a month of anniversary deals for its customers underscoring the company's longstanding commitment to value. The four weeks of anniversary deals, available to customers with a GIANT or MARTIN'S card, start Sept. 1 and run through Sept. 28 with new products and promotions each week both in store and online.

"Since 1923, we've been committed to providing our customers savings, quality and selection – it's who The GIANT Company is," said Joanna Crishock, vice president of marketing and commercial planning, The GIANT Company. "This milestone



wouldn't be possible without our customers, so what better way to mark our 100th anniversary than by offering them amazing deals and rewards as a thank you. With unexpected prices and some deals featuring savings of up to 50%, it's a great time to stock up and save on favorite items." The first week of 100th anniversary deals, from Sept. 1 – 7*, feature savings on 30 items from everyday favorites to pantry essentials, including: • Our Brand chicken drumsticks, 49 cents per pound • Our Brand shredded lettuce, 8 oz. or Dole coleslaw, 14 oz., \$10 for 10 • Our Brand crispy thin or self-rising crust pizza, 2 for \$8 • Pillsbury cake mixes, select varieties, \$1 • Utz potato chips, select varieties, \$1.88 • General Mills cereal, select varieties and sizes, \$1.99 Dozens of new deals will be introduced each week and include items like meat and seafood, produce, snacks, beverages, baked goods, household items and more. For more details and a complete list of anniversary deals, visit giantfoodstores.com/offers or martinsfoods.com/offers or download the GIANT or MARTIN'S app. In addition to the anniversary deals, The GIANT Company will continue celebrating its customers throughout the month of September with in-store samplings and surprise giveaways like anniversary gift bags containing coupons, product samples, recipes, and bonus CHOICE Rewards® points. Customers who





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