



Donor Spotlight: Blessed Beginnings

By The Turning Point

Picture above: (left) Blessed Beginning Program Manager, Jordan Rentschler, and (right) Director of Transitional Housing at Turning Point of Lehigh Valley, Kenoa Askerneese.

Ensuring Survivors Have What They Need to Start Over

We're fortunate to have incredible community partners who share our dedication to aiding survivors and their families in the Lehigh Valley. Among these cherished supporters, Blessed Beginnings stands out as an amazing ally. They actively advance our mission by providing essential "Welcome Baskets" to survivors as they start over in their new homes.

These carefully crafted baskets include a variety of brand-new, everyday essentials, household items, and kitchenware like pots and pans. In less than a year, Blessed Beginnings' kindness has added up to nearly \$6,500 worth of these Welcome Baskets!

These baskets have made a significant difference for numerous survivors who have transitioned into new homes through our transitional housing program, New Beginnings. In the past fiscal year alone, our Housing Advocates assisted 40 survivors in moving into affordable and secure homes.

This partnership truly embodies the power of community when we come together for a shared cause. To all of our community partners, we extend our heartfelt thanks!

Salvation Army

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children, don't know where their next meal will come from. The post-Covid decrease in US government and donated food, much of which was healthy food, and the rampant inflation at the grocery stores has created a perfect storm for food insecurity. Thanks to AllOne Charities, which helped encourage a PNC Foundation grant of \$7,500 and a Weiler Family Foundation investment of \$25,000, not only are the 500+ families registered for food receiving food, but healthy food to take a stand against diet-related diseases."

Through the East Stroudsburg Corps., AllOne Charities has helped The Salvation Army "Take a Stand Against Diet-Related Diseases," by making available healthy options in its daily soup and pantry, as well as through weekly youth and senior programs. Not only is healthy food distributed, but also how to prepare food through in-person and YouTube cooking demonstrations and samples by Chef Stephanie, and an abundance of printed meal and recipe options to be provided at food distributions, as well as online through social media, including Facebook, Instagram, and X.

AllOne Charities is a public non-profit 501 (c)(3) organization with the goal of helping to sustain local non-profits and promote access and awareness in the following areas: health care, disease prevention, human services, and health education.

The majority of the East Stroudsburg Salvation Army's local programs such as food baskets, hot meals, nights of shelter, rental and utility assistance, holiday gifts for children, nursing home visitation, and disaster service response rely directly on community support and giving. Wheeler said, "We are more determined than ever to help our neighbors bridge the gap between their resources and the cost of acquiring basic human needs, including healthy food. Working with generous individual and institutional donors like AllOne Charities, the PNC Foundation, and the Weiler Family Foundation, we can make that possible."

He concludes, "We thank AllOne Charities for their continued support of our efforts to feed our neighbors and the quest to incorporate fresh, healthy foods is made possible by their funding." For information about The Salvation Army East Stroudsburg Corps programs, please call (570) 421-3050.

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