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Writers Group To Hold Monthly Meeting

By Sara Karnish

EASTON, Pa.—Greater Lehigh Valley Writers' Group (GLVWG) will hold its monthly meeting from 10 a.m. – noon, Saturday, September 28, 2024. The meeting is offered in a hybrid format—in-person at the Palmer Branch of the Easton Library, 1 Weller Place, Palmer, PA, and online via Zoom.

From 11 a.m.-12 noon, Angel Ackerman, author, journalist, and owner of Parisian Phoenix Publishing, will give an overview of author newsletters. Ackerman will look at the ways to approach an author newsletter and how to disseminate it (email vs. blog vs. delivery templates like MailChimp vs. Substack). The program will include an in-depth exploration of Substack and examine its potential as social media, newsletter and potential revenue stream. There is no fee for the morning program. Registration is recommended but not required.

From 1 p.m. to 3 p.m., Ackerman will lead a workshop focused on launching a newsletter in Substack. Participants will learn how to set up their own Substack and some basics about how the web-based interface works. Participants are welcome to bring their laptops and create a Substack account if they wish. The workshop is free for members; \$15 for non-members.

Angel R. Ackerman spent 15 years as a print journalist, and has also worked in public relations, program design, social media, grant writing and development. She founded Parisian Phoenix Publishing with her graphic designer best friend in 2021. The micro-press publishes 8-10 books a year (fiction, non-fiction, poetry, children's lit and erotica). Angel Ackerman (without the middle initial) is the author behind the Fashion and Fiends horror series.

All program attendees must be 18 years or older. Email glvwg.vebmeister@gmail.com to receive the Zoom link. For more information or to register for the events, go to greaterlehighvalleywritersgroup.wildapricot.org; "GLVWG Events".



Women's Club of Pen Argyl

By Diane Cascioli

PEN ARGYL - The GFWC Women's Club of Pen Argyl met on Tuesday, September 10, 2024 at Weona Park Pavilion, Pen Argyl for their fall meeting. Some of the upcoming year's projects were discussed.

The Slate Belt Pub in Pen Argyl will host a fundraiser for the Women's Club of Pen Argyl on Tuesday, September 17, 2024 from 12 noon to closing. Come and enjoy good food, while supporting the club.

A bake sale will be held at Ace Hardware Saturday, October 5, 2024 from 9am to 2 pm. Take home delicious homemade desserts or eat on the go.

Boscov's "Friends Helping Friends" will be held on Tuesday, October 22, 2024. A 25% off all day shopping pass will be available for a \$5.00 donation to the club. Stop by the Women's Club of Pen Argyl's table at Boscov's to get your 25% off shopping pass. Or, purchase your pass at the above listed bake sale or email the club directly.

Interested in joining the club? The next meeting will be held on Tuesday, October 8, 2024 at 1 p.m. at the Phoebe Home on Alpha Road, Wind Gap, Pennsylvania. Drop by, we would love to see you.

Email: womensclubofpenargyl@gmail.com