



“I’m So Glad I Live In A World Where There Are Octobers.”

— L. M. Montgomery, Anne of Green Gables

By Lianne Greco, Director of Museum and Archives

LEHIGH VALLEY - This October marks my 18th in Pennsylvania, and it remains the month that makes me feel so fortunate to live where I do. In the northern Midwest where I grew up, October was a turbulent month of rain, wind, clouds, and as often as not, snow on Halloween. I’ve found October here in eastern Pennsylvania, and specifically here in the Lehigh Valley to be a month of chilly mornings, mild afternoons, and beautiful evenings, and this year’s version of the month is living up to my expectations now that the temperatures are dropping again.

Falling leaves are accompanied by the sounds of blowing conch shells during our weekday field trips, but on the weekends, you can still take a scenic ride down Section 8 of the Lehigh Navigation aboard the Josiah White II as our mules, Hank and George stroll along the towpath. If you look closely, you can see them beginning to grow their winter coats. Public boat rides continue Saturdays and Sundays at 12pm, 1:30pm, and 3pm through Sunday, October 26th. Our museum is open Wednesdays through Sundays from 10:30am-4:30pm through that weekend before our hours shift again in November.

New to 2025, the National Canal Museum will be celebrating Canal-o-ween! This two-day event will mix history with games and family-friendly Halloween activities. We are partnering with several community organizations throughout the weekend to bring you new and exciting experiences in Hugh Moore Park. In addition to our canal boat rides at 12pm, 1:30pm, and 3pm that day, we will have a number of carnival-style games, trick-or-treating, crafts, and so much more fun for everyone.

Come in costume for half off your museum admission! Our crew can’t wait to see you and celebrate one last weekend with our mules before they go on vacation for the winter. We also stocked our Welcome Center with more wonderful seasonal Owowcow ice cream treats, and check out our museum store for our restocked plushes and brand-new t-shirts!

Stay tuned on our social media and canals.org for more information! It is sure to be a boo-tiful weekend at the National Canal Museum.



Aesthetic Edit Grand Opening!

By Sierra Lefurgy

STROUDSBURG, PA - The Pocono Chamber of Commerce, a proud partner of the Greater Lehigh Valley Chamber of Commerce, invites the community to the Aesthetic Edit Grand Opening! This event will be held on Sunday, October 19th, from 2:00 PM to 3:00 PM with the Ribbon Cutting Ceremony beginning promptly at 2:30 PM. This event is FREE and open to the public.

Aesthetic Edit is the vision of two sisters from Monroe County who share a passion for beauty, wellness, and confidence. Together, they’ve created a med spa that blends modern aesthetics with a welcoming, comfortable atmosphere. Their services include lashes, facials, waxing, neurotoxins, facial balancing, microneedling, IV hydration, weight loss treatments, microblading, and permanent makeup—all tailored to enhance the natural beauty you already have. At Aesthetic Edit, their mission is simple: to help women (and men) feel confident, cared for, and renewed.

We believe beauty should never feel intimidating—it should feel empowering. That’s why they’ve built a space where clients can unwind, recharge, and leave looking and feeling their absolute best.

We hope you will consider celebrating with us and congratulating Aesthetic Edit on their grand opening!



Five Facts Showing Why Lehigh Valley is a Manufacturing Powerhouse

By Paul Muschick and Nicole Radziejewicz Mertz

LEHIGH VALLEY - Five Facts Showing Why Lehigh Valley is a Manufacturing Powerhouse

The semiconductors powering our smartphones. The IV devices delivering life-saving fluids. The peanuts at the ballpark.

The factories of Infinera, B. Braun, and Bazzini are among about 700 in the Lehigh Valley, a powerhouse of American manufacturing making products that touch every corner of our lives. Those producers drive the largest part of the Lehigh Valley’s economy, providing family-sustaining jobs and creating opportunities for people of all education and skill levels.

During National Manufacturing Month, we explore five facts that show the Lehigh Valley’s manufacturing might:

- Top 15% Market
- Job Growth Rate 3x the U.S.
- Movers & Makers Top Employers
- Manufacturing GDP Exceeds U.S.
- Diversity of Makers

Read more <https://lehighvalley.us1.list-manage.com/track/click?u=0a388985b79cc9b8e974d4078&id=ce0f874102&e=5978bb1c93>.

