



'What's So Cool About Manufacturing?' file photo

## Kitchen Magic and Nazareth Middle School Team Up to Promote Manufacturing

By Linda Fennessy

NAZARETH - On November 1st, three students from Nazareth Middle School visited Kitchen Magic in Nazareth to begin working on their video for the Manufacturers Resource Center's 'What's So Cool About Manufacturing?' video contest. The contest seeks to build a strong pipeline of talent and gives students a new perspective on exciting STEM (Science, Technology, Engineering, and Math) career opportunities that exist at area manufacturing companies. The 'What's So Cool About Manufacturing?' student video contest provides 7th and 8th graders a unique opportunity to connect directly with Lehigh Valley manufacturers as they use their curiosity and creativity to develop, shoot, edit and produce a 'cool' video to document their experiences. Production support for the Lehigh Valley Contest is provided by eMediaWorks in Center Valley, PA.

"This is a wonderful approach to learning because it's hands-on and very experiential. It allows the students to get up close and personal with the companies they are profiling, which is a huge win for the students and the respective businesses they are working with," said William Childs, marketing director of Kitchen Magic.

2019 is the first year that Kitchen Magic has agreed to participate in the MRC's 'What's So Cool About Manufacturing?' video contest and is looking forward to seeing all the winning entries at this year's award ceremony which will be held on February 25th, 2020, at ArtsQuest in Bethlehem.

"This is a great experience for students to learn more about manufacturing and the opportunities that come with working in manufacturing. It's also neat as a teacher to see "what is so cool about manufacturing" through the lens of the students. The students see and communicate a message that connects with their peers, which is an awesome end product," said Jaimie Osborn, Nazareth Area Middle School computer and technology teacher.

Because Manufacturing makes up \$7.4 billion – or 18.4 percent – of the Lehigh Valley's overall \$40.1 billion GDP, manufacturing jobs have now surpassed retail as the region's second largest job sector, according to the Pennsylvania Department of Labor and Industry, indicating a bright future for students eager to enter the manufacturing workforce after they graduate.

## Lehigh Valley Education

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### Priorities for 2020

Among the council's priorities for 2020 will be understanding local high school talent trajectories, Gelinas said, which will enable LVEDC to identify trends in college enrollment, majors, and final graduation institution.

"We expect to use this information for targeted marketing, to tell these kids we have jobs for them in these fields here in the Lehigh Valley, and to recruit graduates who have left and encourage them to come back," she said.

### Other 2020 priorities will include:

- Conducting a survey of alumni of Lehigh Valley colleges and universities to understand their career-related priorities and perceptions of the region
- Producing an updated Lehigh Valley Education and Talent Supply Study, the last of which was done in 2018
- Conducting a survey to increase understanding of the regional workforce's perceptions and priorities on housing
- The LVEDC Education and Talent Supply Council is expected to convene again in the Spring to discuss their progress on these initiatives.

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## Bangor Area School District

### *Slater Standout of the Month Award*



**Mr. Devin Labar**



**Mrs. Lydia Menio**

The Bangor Area School District is proud to announce the inception of our Teacher and Support Staff Award of Excellence Program. The Board of Education recognizes that employees of the district are an integral component in creating a safe and secure learning environment conducive to learning and providing a quality education to students. Honoring the diligence and dedication to our school district employees is a priority of the Board of Education.

Each month, the district accepts nominations from its professional and support staff. A committee comprised of assistant principals, professional staff, and support staff examines nominees and makes the selection before presenting it to the Office of the Superintendent. Selections are then recognized at the monthly board meeting to honor their dedication to students and the school district.

Mrs. Lydia Menio and Mr. Devin Labar have been selected as the Slater Standouts of the Month for November 2019. Mrs. Menio is a Spanish teacher at the high school and is in her 18th year at Bangor; Mr. Labar is a custodian at the high school and has worked in multiple buildings throughout the district for the past 11 years. Thank you to Mrs. Menio and Mr. Labar for their exceptional commitment and dedication to the Bangor Area School District!

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## Content Sale

Columbia Self Storage will sell the contents of the occupant's leased space at public auction to satisfy the owner's lien on StorageTreasuries.com all personal property stored in this facility by: Unit #705 Jennifer Reinhardt. Unit consists of boxes, furniture, misc. items. Items will be offered for sale by auction to the highest bidder for enforcement of storage liens.

**Auction will be held at 9AM, Tuesday, December 10, 2019 on StorageTreasuries.com.**

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