

Benjamin A. Brown as Communications Center Manager

By CAP

ALLENTOWN - Cetronia Ambulance Corps is pleased to announce its recent hire of Benjamin A. Brown as Communications Center Manager. Cetronia Ambulance Corps is one of the only EMS agencies in the region to have its own communications center, which helps boost logistic efficiency.

Brown, age 47, formerly served with the organization as an EMT and Dispatcher from 2011 to 2015. More recently, he served as the director of operations for Eastern PA MedCom where he oversaw the day-to-day operations of an emergency communications center that covers a six-county region. Brown also maintains his EMT credentials and serves for both Macungie and Emmaus Ambulance Corps.

In his new role, Ben will be responsible for the logistics of a fleet of more than 40 units. "This is a critical position within our organization. We were looking for someone who was forward thinking, and goal oriented to help us grow with the everchanging EMS industry. We feel we have gained the right person in hiring Ben," said Robert F. Mateff Sr., CEO, Cetronia Ambulance Corps.

"I am excited to rejoin the Cetronia family. The organization has grown, and is continuing to grow, and I am looking forward to using my experience to help navigate that growth from the systems side," said Ben Brown.

Ben earned an associate degree in Specialized Business Management / Marketing from Allentown Business School. He also completed a Leading High Impact Teams course from Kellogg School Management, Northwestern University. He resides in Emmaus with his wife and three children.



Cetronia 2021 Associate Awards

By CAP

ALLENTOWN - At our Annual General Membership Meeting on December 14, 2021, we announced the winners of our Associate and Milestone Awards. Each of the associate winners received a plaque and gift card; milestone winners received a service pin and gift card.

Support Associate of the Year: Matthew Krupa; Hire year: 2017
 Matt has been known to help in multiple different areas of the organization, including being a great operator of Andy the Ambulance! Matt is the leader of the Cetronia Special Operations Unit which primarily responds to large scale incidents to support emergency personnel. Cetronia's rehab service provides water and nourishment to firefighters to keep them active on fire scenes. Rehab also monitors vital signs of responders during high stress situations to ensure they are healthy to continue operations.

Paratransit Associate of the Year: Gwen Smith; Hire year: 1999
 Gwen has received many patient gratitude calls and letters over the past year. Her vibrant personality goes a long way in helping to make sure all her patients are well taken care of while in her hands. Gwen is our most experienced Paratransit associate. She is usually our "go to" when it comes to training and clearing new associates to work solo.

BLS Provider of the Year: Jason Lindtner; Hire year: 1998
 Jason has been a great provider and mentor to many during his time with Cetronia. He has served not only as an EMT, but also in the Communications Center and most recently on the mobile stroke unit. Jason has about 20 years of experience when it comes to emergency services. He has had a very long career being an EMT for Cetronia Ambulance. Because of his experience, Jason routinely will partner with our new Paramedics as they become more comfortable in their new role. Having Jason by your side while you are caring for sick or injured patients gives you an extra layer of knowledge and skill sets that only comes with experience.

ALS Provider of the Year: Chris Sholley; Hire year: 2017

Chris has grown in many areas and has quickly emerged as one of our top ALS providers. He has been faced with many challenging calls where he has performed at the top of his game. We are lucky to have providers like Chris and look forward to what the future has in store for him.

Rookie Provider of the Year: Abigail Darnall; Hire year: 2021

Abigail is eager to learn and has shown her passion for the industry. She came aboard full-time and jumped right into action. She started on a BLS unit and is now on our ALS transport truck. She always has a positive attitude and picks up many extra shifts on our emergency units. We have no doubts that Abigail will excel quickly in Emergency Medical Services.



Pictured: (Top L to R) Chris Sholley; Gwen Smith; (Bottom L to R) Abigail Darnall; Matthew Krupa; Jason Lindtner.