

We are so excited for our pre-professional dance company to present their 14th Annual Company Concert: Innovations! Join us on Saturday, February 26, 2022 at 5pm at Notre Dame High School. Our dancers have been working hard all season to bring this show to the stage. We hope to see you there!

Saturday, February 26 2022
Notre Dame High School
East Stroudsburg PA 18301
www.fusiadance.org

## **Hoffman**

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manufacturing real estate trade association, and a group LVEDC often works with regarding prospective business attraction projects.

"It is a coup for an economic development organization to get a corporate real estate leader like Kristin," Cunningham said, "and it's extra special because Air Products is a founding member of LVEDC and a leading investor in our efforts."

Cahayla-Hoffman will start at LVEDC February 22.

She's worked her entire career in the Lehigh Valley after graduating from Muhlenberg College. She's been at Air Products for almost 15 years where she started as a financial analyst in 2007. Prior to that she worked for Volvo and Mack Trucks as an economic support analyst and in e-sourcing support for seven years.

"Over a nearly 12-year career in corporate real estate, I've had a lot of interaction with economic developers from all over North America," Cahayla-Hoffman said. "I've always seen and recognized the value they bring to a community, so I'm very excited that I'll be able to use my experience and background to support the LVEDC team."

Cahayla-Hoffman will lead a very experienced team of business development and attraction staff including Jarrett Witt, Director of Business Development, and Doug Warfel, Director of Attraction and Lending.

Due to budgetary challenges during the COVID-19 pandemic, LVEDC did not hire a new Vice President to replace Tuerk, and instead folded his job responsibilities into that of Karianne Gelinas, who was then named Vice President of Business Development and Talent Supply.

## Northampton County Will Sponsor Municipal Electronic Waste Collection Events

By Becky Bartlett

EASTON - For the second year in a row, the Northampton County Public Works Department will reimburse municipalities to hold their own Electronic Recycling events. The County will pay for the vendor mobilization fee which includes laborers, material and supplies and transportation of e-waste to a certified facility. Residents may have to pay a fee depending on the types of electronics they drop off to be recycled.

"These individual collections offer many advantages including shorter lines and less distance to travel," says Lamont McClure. "While the County was able to host these events for all of our residents prior to 2020 that is no longer possible due to COVID-19 restrictions and finding a vendor who will do large-scale collections."

Residents should contact their municipal office for information on when and if a recycling event will be held in their borough, township or city. For those who don't have access to an event, permanent Electronics Drop-off locations include:

Best Buy, 4413 Birkland Pl., Easton 18045, P: 610-250-2689

(No televisions accepted at PA store locations)

Clean Earth Recycling, 2330 SW 26th St., Allentown 18103,

P: 610-433-4011

DRC Technologies, 2005 Main St., Northampton 18067,

P: 610-502-0854

GER Solutions, 635 S.10th St, Allentown 18103,

P: 610-443-1776 Residential curbside pickup is available.

John's Computer Consulting, 148 S Main St, Nazareth 18064,

P: 610-746-2462 (No televisions accepted)

Staples, various locations (No televisions accepted at PA store locations)

Fees may apply

Residents are reminded to erase the data on their computers and mobile phones before recycling. Many companies do not provide this service, which could put your personal information at risk.

Consider donating gently used cell phones at a participating Cell Phones for Soldiers drop-off

Electronic waste (E-waste) is not defined as hazardous waste (Act 190) and does not receive any State funding for residential disposal methods. Those using E-waste collection programs are required to pay fees where they apply. Northampton County does not use general fund tax dollars. Services and coordination are paid for by the Northampton County Recycling and Sustainability Fund, with voluntary contributions provided by Waste Management's Grand Central Sanitary, Alliance and Fearless Landfills.

"Karianne did a fantastic job of handling our business attraction and retention efforts while simultaneously continuing her work in strategic initiatives and talent development," Cunningham said. "The hiring of Kristin will bring us back to a full complement of VPs and allow Karianne to focus on spearheading our special initiatives and fortifying our talent pipeline."

Gelinas' new title will be Vice President of Regional Partnerships and Talent Strategies. In addition to leading LVEDC's talent development strategies (one of the major initiatives of the organization's strategic plan), she will also be responsible for continuing to build the regional coalition behind the Made Possible in Lehigh Valley marketing initiative.

"Karianne has an excellent track record when it comes to coalition building, having helped build LVEDC's talent program into what's been recognized by IEDC as one of the best economic development programs in the nation," Cunningham said. "These skills will go a long way in helping the Made Possible in Lehigh Valley coalition continue to grow and thrive."

Cahayla-Hoffman had escalating roles of responsibility over the course of nearly 15 years at Air Products. In her most recent role as Real Estate Manager, she was responsible for managing property acquisitions through a project's life including contract execution, acquiring easements and working with governmental bodies on potential rezoning/variance issues.

Cahayla-Hoffman has a Master's Degree in Business Administration from Lehigh University and a Bachelor's Degree in Economics and Business Administration from Muhlenberg College. She also studied abroad at the University of Maastricht in the Netherlands, which Cunningham said will be helpful experience for LVEDC's foreign direct investment efforts.