









SERVING THE SLATE BELT, SOUTHERN POCONOS & NORTHERN N.J. **VOL. 29 NO. 44** DAILY ONLINE AT WWW.BLUEVALLEYTIMES.COM AND FACEBOOK

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Martin Guitar Opens New Distribution Facility in the Lehigh **Valley**

By Colin McEvoy on October 20, 2021

Martin Guitar has opened a new 200,000 square-foot distribution facility in the Lehigh Valley, which will allow the iconic guitar maker to meet growing market demand for their instruments and accommodate expected future growth for generations to come.

"The new warehouse will allow us to run our operations with greater efficiency and cost savings," said Chris Martin IV, executive chairman and former CEO of C.F. Martin & Co. "It also gives us the ability to better service our existing and future customers in a timelier manner while lowering our carbon footprint."

A ribbon-cutting ceremony was held Oct. 20 at the new state-of-theart facility at 130 Commerce Lane in Tatamy. It is located in the Chrin Commerce Centre off Route 33, just a short drive from the company's headquarters in Upper Nazareth Township.

It is expected that up to 50,000 instruments will be coming out of the

facility each year, according to project manager Matt Kennedy. Martin Guitar makes about 150,000 instruments each year, which are used



by such artists as Eric Clapton, Ed Sheeran, and Sturgill Simpson.

The project will let the company consolidate existing storage and distribution facilities into a new modern, climate-controlled operation, reducing the amount of time needed for moving guitars and wood back and forth between its various sites, officials said.

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102nd Meeting of Slaters and the Green Knights

By Brenda Collins

BANGOR - Bangor Slaters took control in the first quater and never looked back in their home victory over the rival Green Knights 53-0.

Even the the wind and rain could not stop the Slaters offence. Senior running Kael Godshalk scored four touchdowns and earned MVP honors in the game. Bangor junior quarterback Eric Striba added a pair of touchdown runs.

Junior Ashton Kluska also had a touchdown run for the Slaters, who improved to 6-4 overall this season. Bangor junior Ben Engle was named the outstanding lineman of the game.

The victory was coach Paul Reduzzi's 150th of his career. Pen Argyl ended its season with an 0-10 record.

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