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Airtab Launches The Largest Holiday Radio Contest In History Promoted On Iheartradio

THE '\$25 MILLION DOLLAR COCKTAIL GIVEAWAY' WILL SUPPORT THE #SAVEOURBARS&RESTAURANTS MOVEMENT - RUNS DEC. 4-21, 2020

By AirTab

PALM BEACH, FLA. (NEWSWIRE.COM) - AIRTAB, the leading social network app that connects people to trending dining and entertainment experiences, launches the "\$25 MILLION DOLLAR COCKTAIL GIVEAWAY," which is one of the largest ever. The program will support the #SAVEOURBARS&RESTAURANTS MOVEMENT in an effort to give back to the struggling hospitality community.

THE "\$25 MILLION DOLLAR COCKTAIL GIVEAWAY" runs from Dec. 4-21 on the iHeartRadio networks in 48 regions and will reach more than 200 million people shared by the collective participating network of radio stations and restaurants.

This contest will be promoted by iHeartRadio Celebrity DJs. Listeners can participate by downloading the free AIRTAB app for all details on this promotion that "gives and gives back."

Fifty thousand people will win a COCKTAIL PACKAGE with 50 DRINKS IN THEIR _DRINK LOCKER,_ WHICH IS ESSENTIALLY virtual storage on AIRTAB app, redeemable at the participating partner restaurants nationwide. The drinks can ALSO be virtually shared and gifted to friends and family in pairs via Facebook Messenger, Instagram, text or email that they can use themselves.

"This exciting program is a 'win-win' for everybody this holiday season and we expect at least 10 million downloads in this first wave of the promotion," says Dennis Cunningham, CEO and founder of the AirTab app. "Now more than ever, people are seeking safe social distancing experiences and, with this program, people can gift 'holiday cocktails' to redeem at your local restaurant that they can use for up to one year and help #saveourbars & restaurants."

Thousands of restaurants have already joined the AirTab holiday contest program. Restaurants can still register on AIRTAB to join in on the promotion at no cost to be one of the "winning" restaurants. AIRTAB will then contact the restaurant and create a tab to help that restaurant be promoted as part of the AirTab app and program and to drive traffic to those venues.

"I am proud to work with AirTab to promote this program and help give back to the listeners, restaurants and bars nationwide," said TJ Tracey, Regional Account Executive of iHeartMedia. "This program will bring joy and give our local restaurants and bars a fighting chance."

This marks the first national promotional program for AirTab promoted on iHeartRadio Network to support the #saveourbars&restaurants. IN 2021, AIRTAB WILL PROMOTE VALENTINES DAY, ST. PATRICK'S DAY AND OTHER KEY MOMENTS TO HELP DRIVE TRAFFIC TO THE RESTAURANTS AND BARS.

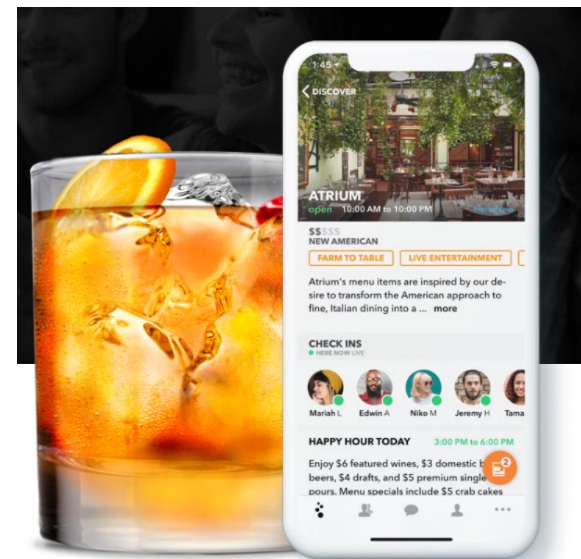
Sponsorships are currently underway with major companies, liquor brands and restaurants. For more information on sponsorship, contact sbender@bendergrouppr.com.

Blue Mt. Comm. Library Half-Price Book Nook Sale

By Valerie Viglione

PEN ARGYL - The Blue Mt. Community Library will hold a Half-Price Book Nook Sale on Saturday, Jan 2 from 9:00 am to 1:00 pm. Anyone wishing to come into the Library must call for a scheduled appointment. 30-minute time slots will be assigned with a maximum of 3 people per time slot. The Book Nook is located on the second floor of the Library at 216 S. Robinson Ave., Pen Argyl, PA.

The phone number is 610-863-3029. Masks are required and gloves will be provided by the Library. You do not need to be a member of the BMCL to purchase books or Gift Certificates. For information, visit our website at www.bmcl.org or find us on Facebook at www.facebook.com/bmclpenargyl.



Blue Mountain Community Library VIRTUAL CHRISTMAS TREE FUNDRAISER



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