

# Merchants Bank's Easton Branch Celebrates Its 15th Year In The City

By Susan Kovacs, VP/Director of Marketing

SLATE BELT - This year, Merchants Bank's Easton branch celebrates its 15th year in the City. The growth of the branch is due in large part to the dedication of local staff, creating partnerships with local organizations and volunteerism, as well as the vision of the leadership in identifying the prominence of the City.

Merchants Bank developed partnerships with area non-profits, offering value beyond standard banking practices and forging partnerships with local agencies to assist in advancing and strengthening area businesses. The value that these organiza-

tions provide the region is an asset to enriching the lives of people of all ages through education and supporting Easton's economic well-being.

"Our collaborative partnership has been the differentiator for the Bank and the communities we serve," says Sandee Kennedy, Vice President, Community Development & Public Relations Officer.

Among the many organizations Merchants Bank supports, the following groups represent the Bank's latest commitment to the area.

Easton Area Public Library Floorplan Redesign

The Easton Area Public Library is undergoing a redesign of its main floor, creating a more user-friendly and accessible floor plan. The over 200-year-old organization was given a \$2,100 donation toward the redesign project. The library serves as an essential community resource that reflects the changing needs of the community.

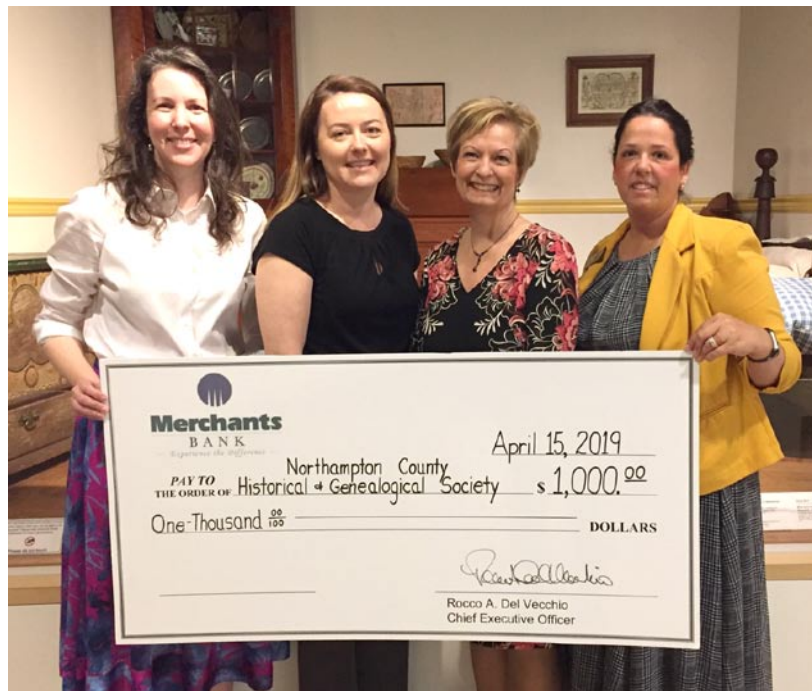
Sidewalk Greenscape

In September, Merchants Bank partnered with the Greater Easton Development Partnership (GEDP) and the Chamber of Commerce to unveil the Easton Public Market Sidewalk Greenscape Project. The Bank made a \$10,000 donation payable over three years to GEDP. The three-year commitment supports the Easton Public Market's effort to enhance its streetscape presence by improving the façade and adding outdoor seating area with built-in window boxes and stationary planters. Also, the permanently installed community-friendly seating further enhances the space and provides a welcoming green oasis to capture the attention of the busy downtown area.

**Destination: Northampton County**

Merchants Bank is a proud sponsor of the newest and permanent exhibit,

Destination: Northampton County, of the Northampton County Historical and Genealogical Society (NCHGS) and Sigal Museum. The exhibit explores the diverse stories, contributions, and cultures of Northampton County's immigrants. The \$1,000



L-R Carey Birgel, Megan Van Ravenswaay, Sandee Kennedy, Anna Rittle

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# Toys for Tots

By Michael Ortoski  
PLAINFIELD TWSP.- Sponsored by the Portland Lodge Toys for Tots was held on Saturday 'A Slate Belt Tradition' at Plainfield TWSP. Fire Co.

Portland Lodge No. 311 F&AM Presents...




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**TOYS FOR TOTS**  
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Plainfield Township Volunteer Fire Company's



Breakfast with Santa  
Continued from page 1

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