

The Giant Company Donates 3,000 Hams To Partner Food Banks This Holiday Season

By Katie Kring-Schreifels

CARLISLE, Pa. (December 13, 2021) – The GIANT Company announced today that it will donate 3,000 hams to 14 partner food banks and food pantries in advance of the holidays this week. Hams will be donated across Pennsylvania, Maryland, Virginia, and West Virginia, bringing the company's platform, For Today's Table®, to life by contributing a holiday staple to families in need. "As our local food banks and food pantries work tirelessly to assist individuals and families seeking support, which often increases during the holiday season, we want them to know they aren't alone," said Jessica Groves, community impact manager, The GIANT Company. "During this season of giving, The GIANT Company is proud to again join with our hunger relief partners to help brighten the holidays and ensure families in need throughout our local communities are able to come together for a special meal." In addition to the donations, this week, The GIANT Company team members will volunteer at food banks and pantries packing hunger relief boxes and organizing and restocking shelves in preparation for the busy holiday season. "As rising inflation, an uneven economic recovery, and cold weather are converging to make it especially challenging for families in the Blue Ridge area to put nutritious food on the table, our friends at MARTIN'S have come through again," said Michael McKee, CEO of the Blue Ridge Area Food Bank. "Their steadfast support over the years—with food and financial donations and volunteer hours—has been sustaining in so many ways. This latest donation of protein arrives just in time to provide food and hope at the holidays for many community members."

Customers can join The GIANT Company in making a difference this holiday season. At any GIANT, MARTIN'S or GIANT Heirloom Market store customers can round up their purchase at checkout to benefit their local food bank or pantry. From Dec. 10 through Dec. 24, customers can donate free ham certificates at the register in-store or donate 400 CHOICE points online, for which The GIANT Company will make a \$10 donation to a local food bank. Customers can also purchase reusable bags to benefit Feeding America.

Hams will be donated to the following hunger relief partners:

- Blue Ridge Area Food Bank in Verona, Va.
- Central Pennsylvania Food Bank in Harrisburg, Pa.
- Chester County Food Bank in Exton, Pa.
- CityTeam Chester in Chester, Pa.
- Columbia Food Bank in Columbia, Pa.
- DuBois Area Food Pantry in DuBois, Pa.
- Helping Harvest Fresh Food Bank in Reading, Pa.
- Jefferson County Community Ministries in Charles Town, WV.
- Manna on Main Street in Lansdale, Pa.
- Maryland Food Bank – Western Branch in Hagerstown, Md.
- New Hope Ministries in Dillsburg, Pa.
- Philabundance in Philadelphia, Pa.
- Second Harvest Food Bank in Nazareth, Pa.
- York County Food Bank in York, Pa.

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